

# **Singapore Premier League Broadcast Operations Manual 2020**

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## **Introduction**

These Broadcast Operations Guidelines sets out the procedures to be observed and adhered to by the appointed Host Broadcaster, Broadcast Licensees, Non-Rights Holders and/or Electronic News Gathering crew in relation to the production and broadcast coverage of Competitions.

The requirements and procedures contained herein serve as a guideline and are by no means definitive for all Competitions. The FAS reserves all rights, in consultation with the FAS Commercial Rights Partner, to determine any matters relating to the broadcast operations of each Competition at its discretion.

## **Definitions**

All defined terms, unless otherwise stated herein shall bear the same meaning as ascribed in the Manual

**Ceremonies** means without limitation, the opening ceremonies, the presentation ceremonies, award ceremonies, the closing ceremonies, and/or launch of the competition marks.

**Electronic News Gathering** means television producers, reporters, and editors making use of electronic audio and video technologies for gathering and presenting news.

**General Coordinator** means the person appointed by the FAS, at its discretion, to manage and coordinate all matters relating to the Stadium.

**Inner Arena** means, in respect of a Stadium, the entire area at field level, excluding the Pitch.

**Match-day** means the day of a Match.

**Matchday-1 (MD-1)** means the day prior to a Match.

**Non Rights Holder** means any entity that has not been granted the right to exploit the broadcast of the Competition.

**Pitch** means the Field of Play.

**Programming** means the World Feed and Unilateral Feed of the Matches, the Ceremonies or

Official Functions (or parts thereof) of the Competition.

**TMO** means the Team Media Officer for a Participating Team competing in a Competition.

**Unilateral Feed** means a distinct feed, supplementary to the World Feed, established by or on behalf of a Broadcast Licensee for its sole and exclusive use.

**World Feed** means live and continuous clean television signals of each Match, Ceremony and Official Function including without limitation all timing, computer, statistical and/or other computer graphics in English as featured therein, together with the international sound on an embedded track with or without English commentary, established for general distribution to all Broadcast Licensees.

## Part A: Broadcast Designations and Access to Venues

### 1. Host Broadcaster (HB)

1.1. The Host Broadcaster shall be responsible for the production of the World Feed of each Match and installation of the necessary cameras and/or broadcast equipment to enable the use, access and/or exploitation of the World Feed and broadcast of the Programming by the Broadcast Licensees.

1.2. Any appointed Host Broadcaster shall observe and comply with all instructions, guidelines and/or regulations including without limitation, broadcast standards, specifications and/or requirements, as issued by and/or on behalf of the FAS and FAS Commercial Rights Partner from time to time.

1.3. The appointed Host Broadcaster's staff shall be provided with a valid Accreditation Card and provided access to designated area(s) within the Stadia and/or any Controlled Access Area(s) for the proper performance and execution of its obligations and duties as Host Broadcaster. All appointed Host Broadcaster staff shall use their Accreditation Cards and/or any other official forms of identification provided by the FAS including without limitation media bibs and/or apparels, at all times.

### 2. Broadcast Licensees

2.1. A Broadcast Licensee shall have the right to exhibit and/or broadcast, and where applicable, sub-license the right to exhibit and/or broadcast to a third party broadcaster, some or all of the Programming in accordance to the rights granted to the Broadcast Licensee under its respective broadcast license agreements with the FAS and FAS Commercial Rights Partner.

2.2. All Broadcast Licensees shall access the live feed of each match played by joining the World Feed established by the Host Broadcaster and shall not establish or request for an alternative third party to establish a live feed of the Programming.

2.3. All Broadcast Licensee staff shall be provided with a valid Accreditation Card and

provided access to designated area(s) within the Stadia and/or any Controlled Access Area(s) and shall use their Accreditation Cards and/or any other official forms of identification provided by the FAS including but not limited to media bibs and/or apparels, at all times.

### **3. Non-Rights Holders (NRH)**

3.1. Any party which is not granted rights to use and/or exploit the broadcasting rights to the Competition, including without limitation, any individuals appointed to accompany the Participating Member Associations, Participating Teams and/or Participating Players (in total, the Non-Rights Holders), shall not be allowed access to any area(s) within the Stadia and/or any Controlled Access Area(s) designated for the Host Broadcaster and/or Broadcast Licensees.

3.2. The FAS may at its discretion, in certain instances, allow and grant access to Match day -1 (MD-1) training sessions, press conferences and/or the Mixed Zones to Non-Rights Holders, subject to availability.

3.3. Any Non-Rights Holders that intends to attend and/or obtain access to any training sessions, press conferences, post-match conferences and mixed zones shall be required to apply for a Non-Rights Holder Accreditation Pass which may be issued by the FAS on behalf of the FAS, subject to the discretion of the FAS. Non-Rights Holders will not be allowed to apply for any other form of accreditation, including media accreditation. Non-Rights Holders may apply for access to press conferences and Mixed Zones at individual Matches to the FAS desk at the media centre but access will only be given where the Broadcast Licensees have not taken all available slots.

3.4 Non Rights Holders granted access shall not be allowed to carry and/or use any audio and/or visual equipment within the stadia and/or any Controlled Access Areas for the entire duration of the Match. Non-Rights Holders shall be required to register and deposit any audio and/or visual equipment at the storage facilities at the designated stadium media centre immediately upon their arrival. Non-Rights Holders may not shoot inside the Controlled Access Area (including stadium concourse area, the media centre and/or the spectator stands) before, during or after the match. Non Rights Holders shall only collect their equipment to proceed immediately to the press conference room and/or mixed zone ten minutes before the scheduled end of the Match. Non-Rights Holders shall observe and comply with all applicable AFC regulations, instructions, directives and/or guidelines relating to the competition.

3.5. Any person(s) found in contravention of these rules may have their Accreditation Card revoked and be requested to leave the Stadium and/or its surrounding vicinity immediately. All actions relating to non-compliance of these provisions shall be reported to and sanctioned by the FAS.

### **4. Electronic News Gathering (ENG) Crew**

4.1. Electronic News Gathering (ENG) crews shall comprise of not more than three (3) people and may work on behalf of the Host Broadcaster or Broadcast Licensees.

4.1.1. ENG crews shall only film from the ENG positions designated by the FAS and/ or FAS Commercial Rights Partner, which generally include:

- a) behind the goal line pitch-side advertising boards (cameraman plus one (1) other person only) and/or designated camera platforms (subject to the availability of space);

- b) the rear of the press conference room (cameraman plus one (1) other person only); and
- c) the Mixed Zone (up to three (3) people per broadcaster only).

4.1.2. For the avoidance of doubt, the ENG crew shall not film once the camera leaves or is moving between each designated position.

4.1.3. ENG crews may never enter the Field of Play, the team dressing rooms or the stands at any time before, during or after the Match unless given written approval beforehand. Any ENG crew entering any of the prohibited locations shall have their Accreditation Card withdrawn immediately for the duration of the Competition.

4.1.4 ENG crews shall only be allowed to interview participating players and/or coaches in the mixed zone after the match.

4.1.5. Where space is limited the FAS and FAS Commercial Rights Partner reserve the right to prioritise access to the Stadium for ENG crews.

4.1.6. ENG crews shall be provided with valid Accreditation Cards and provided access to designated area(s) and shall use their Accreditation Cards and/or any other official forms of identification provided by the FAS and/or FAS Commercial Rights Partner including but not limited to media bibs and/or apparels, at all times.

## **5. Access to Stadia**

5.1. The Host Broadcaster and Broadcast Licensees must bump-in any OB Vans at latest on MD-1. The Host Broadcaster and Broadcast Licensees may bump-in OB Vans and Satellite News Gathering (SNG) vans, lay or connect cables or connect to power on Match-days with prior written approval of the FAS. They must be in the compound, parked, powered and cabled, before 1300hrs.

5.2. Broadcast Licensees may not lay their own cables in the Stadium, except between in the Broadcast Compound, and then only under the supervision of the FAS. Cabling must be neatly laid along designated paths. The FAS and/or FAS Commercial Rights Partner may refuse to connect cabling that has not been properly laid. Broadcast Licensees must receive approval from the FAS before connecting to technical or domestic power.

### Part B: Host Broadcast Cameras

## **6. Pre-Match Filming**

6.1. The Host Broadcaster shall be permitted to film:

- a) inside the team dressing rooms, including filming of the team equipment up to two (2) hours prior to kick off;
- b) the arrival and departure of each Participating Team bus in the bus arrival area;

6.2. No more than one (1) HB production camera per Participating Team may be used for the interviewing of each Head Coach on arrival with one (1) other camera filming the Participating Team bus arrival <sup>[SEP]</sup>

6.3 HB production cameras or Broadcast Licensee crews shall not interview Participating Players or officials at any time, including without limitation during the warm-up, other than

the specific times allocated to the Host Broadcaster to conduct such filming.

6.4 No form of filming or recording shall be permitted on a Participating Team bus en route to, and from, any Stadium, without the prior written approval of the FAS.

## **7. Steadicams (refers to both Steadicam and /or handheld cameras)**

### **Filming of Participating Teams and Participating Players: entrance, half-time and exit**

7.1. The Host Broadcaster may be granted access to film the Participating Team(s) and Participating Players at designated areas within the Inner Arena and/or player tunnel prior to kick-off, at half time and at the end of a Match, subject to availability of space and prior written approval of the FAS. <sup>[1]</sup><sub>SEP</sub>

7.2. HB Steadicams may be allowed access to film on the Field of Play at the end of a Match, subject to the prior written approval of the FAS.

- a) up to two (2) HB Steadicams may film within the Inner Arena, player tunnel and/or Field of Play, subject to the prior written approval of the FAS;
- b) all HB Steadicams shall be manned by designated camera assistants to ensure the safety and operations of any camera cable(s) (if cabled).

### **Camera movement for Extra Time and Kicks from the Penalty Mark**

7.3. During the intervals at the end of normal playing time, between the periods of Extra Time or at the end of Extra Time (if the Match is to be decided by Kicks from the Penalty Mark), no Steadicam or Handheld camera is allowed onto the Field of Play with the exception as set out below.

- a) one (1) Steadicam or Handheld camera each side of the team benches may come to the inner or outer edge of the technical area to shoot the Participating Team preparations during the intervals;
- b) not more than one (1) Steadicam or Handheld camera may be granted access onto the Field of Play to cover the coin toss in the event that a match is to be decided by penalty shoot-out.

### **Field of Play access: Pre-Match Events**

7.4. Up to two (2) HB Steadicams may access the Field of Play prior to kick-off for purposes of producing broadcast coverage of the Participating Teams' line-up, singing of the respective national anthems (if applicable), the coin-toss and/or any other special FAS ceremony or presentation ("Pre-Match Events"), subject to the prior written approval of the FAS.

7.5. The Host Broadcaster shall:

- a) record and/or produce broadcast coverage of the Pre-Match Events from the designated area(s) provided by the FAS and undertake all reasonable steps to ensure that it does not impede and/or perform any actions which may impede or affect the view of Media (including photographers) at the Pre-Match Events;
- b) exit the Field of Play immediately upon the conclusion of the Pre-Match Events.

7.6. In general, the Host Broadcaster will be required to film the starting line-up of the Participating Teams, Participating Players and/or Match Officials during the playing of the national anthem (if applicable) prior to the commencement of the Match.

7.7. The filming of the starting line-up shall be conducted as follows:

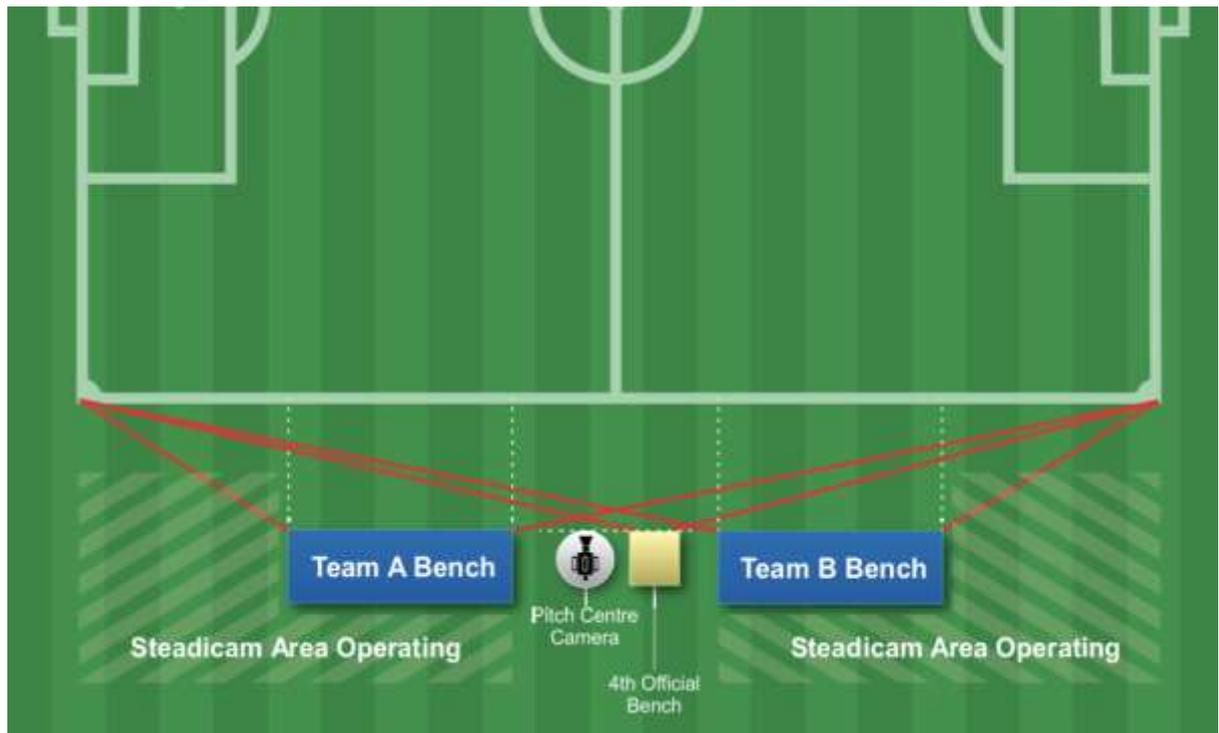
- a) to film the starting line-up of the first Participating Team from left to right moving towards the centre of the line-up where the Match Officials are positioned;
- b) to reposition the Steadicam (where required) and film the starting line-up of the second Participating Team from right to left moving towards the centre of the line-up where the Match Officials are positioned;
- c) to reposition the Steadicam to film the exchange of handshakes between both Participating Teams and Match Officials.

7.8. The Host Broadcaster may use the HB Steadicam to film at the outside of the Field of Play up to sixty (60) minutes prior to the commencement of the Match subject to the prior written approval of the FAS.

**Field of Play access: during normal play**

7.9. During the course of a Match, the Host Broadcaster shall ensure that the Steadicams used and operated along the nearside touchlines of either half of the Field of Play shall:

- a) not interfere with the Match and/or Participating Players or Match Officials' movements, including without limitation the referee and assistant referees', on the Pitch;
- b) not be used to film the technical zones, or be positioned to move between the technical zones and the touchline;
- c) operate at a safe distance from the touchline and the team benches and not impede the line of sight from the fourth official and the team benches to the Field of Play;
- d) operate at a safe distance from the corner area to ensure that it does not interfere with the movements of any Participating Player taking a corner-kick;
- e) be manned at all times by one (1) assistant (per Steadicam) and where the camera set-up so requires, a cable rigger (per Steadicam), whose roles shall be to operate the camera and to ensure the safety of all those around the camera.



#### **Field of Play access: end of the Match**

7.10. Up to two (2) Steadicams may access the Field of Play at the end of each Match provided always that any such use shall not interfere with any Participating Players' and/or Match Officials' movement on the Field of Play, to operate in close proximity to the Participating Players, in order to capture the emotion of the end of the Match and, where relevant, to follow the Participating Team on any lap of honor around the Field of Play.

7.11. The Host Broadcaster may conduct interviews with Participating Players and/ or Match Officials at the end of a Match but must be kept to within designated pre determined areas.

7.12. The Host Broadcaster shall safeguard the safety of the Participating Players, Match Officials and television production personnel when operating Steadicams by:

- a) using only camera-mounted microphones during filming;
- b) using Steadicams on the Field of Play only after the final whistle of each Match and upon receiving confirmation from the FAS.
- c) operating Steadicams along with assistants, who shall be responsible for acting as the eyes and ears of the camera operator and for the placement of camera cables to ensure the safety of all those around them. No more than one (1) assistant may accompany a camera operator onto the Field of Play;
- d) following any special instructions from the FAS to ensure that the Steadicams at no time cause any safety or security issues. Either or both Steadicam crews shall immediately exit the Inner Arena if directed by the FAS officials at any time prior to, during, or after, a Match.

7.13. Up to two (2) Steadicams may enter the Field of Play during the trophy ceremony at the end of the final whistle, by arrangement with the FAS and under its direction.

### **During MD-1: official training**

7.14. The Host Broadcaster may use Steadicams for selected MD-1 coverage, to shoot Participating Team arrivals, Field of Play inspection and official training, subject to the prior written approval of the FAS.

7.15. The Host Broadcaster shall not conduct any interviews during the filming of any MD-1 coverage, except for within the specified Mixed Zone.

### **Number of personnel for Steadicam operation**

7.16. The two (2) crews operating the HB Steadicams shall comprise of maximum two (2) personnel per camera (cameraman and cable rigger), if technically necessary. [L]  
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7.17. These crew members shall observe and comply with all instructions and/or regulations of the FAS in relation to the access and production of broadcast coverage of the Competitions.

## **8. Cranes**

8.1. The Host Broadcaster shall be responsible for the management of all HB television production cranes including without limitation, in relation to the operation and positioning of the cranes during Matches.

### **Crane positioning: during Matches**

8.2. The Host Broadcaster must ensure that the crane cameras at each end of the Field of Play:

- a) shall be located behind the goal posts and operated by at least two (2) persons, namely, one (1) crane operator stationed with the crane, and one (1) camera operator stationed at a remote control position;
- b) shall be positioned behind the pitch-side advertising boards which are located directly behind the goal posts. At no point during its operation shall any crane camera shall come into contact and/or interfere with the goal structure, netting, and/or movement of the ball, Participating Players and/or Match Officials during the Match;
- c) shall not move any closer to the Field of Play other than from the position advised by the FAS;
- d) shall remain stationary during any penalty kicks awarded during a Match unless the ball is in the other half of the Field of Play.

### **Crane position: opening and closing ceremonies**

8.3. The Host Broadcaster acknowledges that a crane camera may be required to produce broadcast coverage of any opening and/or closing ceremonies of the Competition and shall provide the AFC with the assistance necessary for the broadcast of such ceremonies, if so required. The AFC reserves the right to determine the exact position of the crane camera prior to the commencement of any ceremony.

## **9. In-Goal cameras**

9.1. The Host Broadcaster shall be responsible for the management of all in-goal cameras including without limitation, the installation, operation and maintenance of such cameras throughout the Competition.

9.2. The Host Broadcaster shall ensure that all in-goal cameras:

- a) are positioned in the top corner of the back of the goal net;
- b) are attached to the support structure of the netting (such as ropes, poles or installed on an independent pole or tripod structure, but positioned in such a way so as to not affect, in any way whatsoever, the flight of the ball or the movement or safety of the participating players and match officials during the match.
- c) are enclosed in an independent casing or housing, which shall be connected to the ground and the rear tensioning line of the net;
- d) do not require any adjustment once the Match has commenced. Access may be required to these cameras at half-time for maintenance;
- e) are not be installed with any microphones.

## **10. Pitch-Level Cameras**

10.1. The Host Broadcaster shall ensure that the positioning of Pitch-Level Cameras shall be as ascribed in the Host Broadcast Camera Plan set out Schedule B to this Appendix.

### **Pitch-Centre position in relation to team benches and fourth official bench**

10.2. The exact positioning of the Pitch-Level Cameras is of vital importance for the broadcast of Matches due to their proximity to the team benches and fourth official bench. The Host Broadcaster shall ensure that all personnel in the designated technical area(s) shall be provided with a clear and uninhibited view of the Field of Play.

10.3. The Host Broadcaster shall ensure that the Pitch Centre Camera shall:

- a) be located to the side of the fourth official bench;
- b) not impede and/or interfere with the Participating Officials' and/or Participating Players' view of the Field of Play;
- c) not interfere with the movement of the assistant referee(s) who are stationed at the nearside touchline of the Field of Play;
- d) not affect the entrance and/or exit of the Participating Players, flow of people movement in the area and/or encroach upon any technical areas designated for Match Officials;
- e) not affect the entrance and/or exit of the Participating Players, flow of people movement and/or encroach upon any area(s) designated for the Team Official Delegations and Match Officials.

10.4. Any positioning of the Pitch-Level Camera other than as provided for above shall be subject to the prior written approval of the FAS.

## **11. SpiderCam Systems (IF APPLICABLE)**

11.1. The Host Broadcaster shall be responsible for the operation and management of all SpiderCam Systems (CableCam).

## **12. Tunnel Camera**

12.1. The Host Broadcaster shall be responsible for the operations and broadcast coverage of any Tunnel Camera used. The Tunnel Camera shall encompass the filming of Participating Players from both Participating Teams gathered in the player tunnel prior to entering and leaving the Field of Play during kick off, half-time and full-time.

12.2. Any remotely controlled camera and associated microphone shall be installed under the tunnel roof or via an appropriate mounting and in such a way so as to not interfere with any match ceremonies, the Match and/or Participating Players' or Match Officials' movements. The placement of the Tunnel Camera shall be determined by the FAS in accordance to the tunnel layout and according to the team line-up position.

12.3. Up to one (1) manned TV production camera team is permitted for filming inside the "gathering area" of the player tunnel at the fixed position advised by the FAS prior to the commencement of the Match to film the checking of the studs by the Match Officials.

## **13. Unilateral Cameras**

13.1. Broadcast Licensees may position unilateral cameras during the match, subject to the availability of space:

- a) on the Main Camera Platform;
- b) in designated areas behind the goals;
- c) in broadcast studios;
- d) in commentary positions, when their operation will not affect any other party; and
- e) any other positions subject to the prior written approval of FAS

13.2. Additionally, Broadcast Licensees may position unilateral cameras before and after the Match, after making prior arrangements with the FAS and FAS Commercial Rights Partner:

- a) near the corner flags for pre- and post-Match unilateral stand-ups;
- b) at the designated flash interview position after the Match; and
- c) at the press conference and/or Mixed Zone.

13.3. Broadcast Licensees may not move cameras during the Match except by prior arrangement with the FAS or FAS Commercial Rights Partner at half-time, the end of regulation time, or the start of Extra Time. Broadcast Licensees may not position unilateral cameras in any other location at any time. Broadcast Licensees must submit a camera plan to the FAS detailing their proposed camera positions, which must be approved by the FAS before the Broadcast Licensee starts operations.

#### Part C: Microphones

### **14. Guidelines for Microphone Use**

14.1. The Host Broadcaster shall ensure that all Field of Play microphones, particularly those in sensitive areas (i.e. on Steadicams and handheld cameras) are used in such a manner as to collect ambient sounds only in order to capture the audio and visual experience of the Match, without encroaching on any of the Participating Players' and/or Match Officials' privacy.

14.2. The positioning of all Field of Play microphones is detailed in the Pitch Equipment Plan and Microphone Plan in Schedule E to this Appendix. In general, the Host Broadcaster shall ensure that:

- a) the microphones will be placed in front of the pitch-side advertising boards, between the board and Field of Play in such a way as to allow clear view of the sponsor branding on the boards;
- b) no microphones will be placed inside the technical area around the team benches;
- c) the microphones shall not be permitted to be attached to the goal-posts, nor to any persons directly involved in a Match, including without limitation any Participating Players and/or Match Officials;
- d) roaming microphones are strictly prohibited from use at all times;
- e) the microphones will have a minimum of two (2) metres distance from touch lines.

### **15. Head Coach Match-day arrival interviews**

15.1. The Host Broadcaster shall carry out Head Coach arrival interviews at every Match.

15.2. Interviews shall be conducted immediately upon the arrival of the Participating Team at specific areas designated by the FAS.

15.3. Only one (1) HB production camera may be used for conducting the interview.

15.4. Interviews shall be maximum one hundred and twenty seconds (120) in duration and conducted in English or the mother tongue of the Participating Team or Head Coach. Where the interview is conducted in a language other than English, the Participating Team shall provide translation.

### **16. World Feed Flash interviews at the end of the Match**

16.1. The Host Broadcaster shall conduct flash interviews at the end of the Match with Participating Players and/or Participating Officials at specific areas designated by the FAS, subject to the following conditions:

- a) all personnel and equipment shall be in place to avoid any delay in conducting the proposed interviews;
- b) all interviews shall be conducted in English or the mother tongue of the Participating Team or interviewee. Where the interview is conducted in a language other than English, the Participating Team shall provide translation.
- c) each interview shall not exceed ninety (90) seconds in duration and shall be in front of a tournament backdrop where applicable, as produced and provided by the FAS;
- d) the World Feed flash interview positions shall be located near the half way line at Field of Play level at a location determined by the FAS;
- e) there will be one (1) designated World Feed flash position and any additional positions provided shall be pre-approved by the FAS upon request
- f) world Feed flash interviews may be conducted by a Broadcast Licensee subject to pre approval by the FAS
- g) there will be one (coach or player) or two (2) sequential interviews (e.g. the Head Coach and one (1) or two (2) Participating Players) conducted with each Participating Team;
- h) the FAS shall provide the list of individuals requested by the Broadcast Licensees for flash interviews no later than ten (10) minutes before the end of the Match. The Host Broadcaster and the Broadcast Licensees shall not approach Participating Players or Participating Officials directly to request interviews.

## **17. Unilateral flash interviews**

17.1. Broadcast Licensees with live unilateral productions at the Stadium may conduct flash interviews at the end of the Match with Participating Players and/or Participating Officials at specific areas designated by the FAS, subject to the following conditions:

- a) all personnel and equipment shall be in place to avoid any delay in conducting the proposed interviews;
- b) all interviews shall be conducted in English or the mother tongue of the Participating Team or interviewee. There is no requirement for the Participating Team to provide translation;
- c) each interview shall not exceed ninety (90) seconds in duration
- d) the unilateral flash-interview positions shall be located near the halfway line at Field of Play level at a location determined by the FAS;
- e) each Broadcast Licensee may conduct maximum four (4) sequential interviews with each Participating Team (e.g. the Head Coach + up to three (3) Participating Players);
- f) the FAS shall provide the list of individuals requested by the Broadcast Licensees for flash interviews no later than ten (10) minutes before the end of the Match. The Host Broadcaster and the Broadcast Licensees shall not approach Participating Players or Participating Officials directly to request interviews.

## **18. Mixed Zone (Match-day and MD-1)**

18.1 There will be no mixed zones provided for broadcast interviews. All interviews will be limited to flash interviews.

## **19. Press Conference Room (Matchday and MD-1)**

19.1. A camera platform with a view of the top table shall be assigned for use by the Host Broadcaster or Media. The FAS will give priority for access to the press conference to the Host Broadcaster and the Broadcast Licensees. If space is available, the FAS may at its discretion give access to the NRHs.

19.2. A public announcement system with audio distribution via a splitter box at the camera platform shall be installed by the Host Club.

19.3. The top table will be suitably lit to provide for clarity in filming and/or broadcast.

19.4. Only Broadcast Licensees and admitted NRHs may shoot video in the press conference.

### Part E: Pitchside Operations

## **20. Host Broadcaster Floor Manager**

20.1. The Host Broadcaster Floor Manager shall:

- a) be present at all times during the on-air production and/or rehearsal;
- b) oversee the operation of the Host Broadcaster cameras in sensitive areas (dressing rooms, team arrivals, interviews and tunnel) and shall be in constant communication with the Host Broadcaster Match Director;
- c) be on the ground and available to liaise and coordinate with the FAS Competitions Department;
- d) be the initial point of contact for any technical or personnel issues with the Host Broadcaster crew for both the FAS and Match Commissioner and pass on the information to the Host Broadcaster Match Director and his production team in the OB;
- e) liaise with FAS regarding post-Match interviews and is responsible to cue the start of these interviews;
- f) liaise with the Match Commissioner during the Match to ensure that the FAS is satisfied with the allocation of sideline Cameras, Pitch Centre Cameras and Cameramen movements, if necessary;
- g) be the point of contact for the Match Commissioner and FAS Competitions Department in relation to decisions about cooling breaks and shall communicate this information to the Host Broadcaster Match Director.

20.2. Under no circumstances shall any member of the Host Broadcaster crew approach the Fourth Official to obtain information regarding substitutions, cautions and injury time during the Match unless approved by the Match Commissioner.

## **21. Pre- and post-Match stand up interviews and Pitch-Side Commentator**

### **Pre and Post match stand up interviews**

21.1. Broadcast Licensees, comprising of up to three (3) people, may conduct stand up interviews near the corner flag and/or behind the goal line pitch-side advertising boards, subject to the prior consent of the FAS. Any guest must be accredited for access to the Field of Play.

21.2. The area will be available for use by Broadcast Licensees during pre-Match warm-up. The interview shall be finished fifteen (15) minutes prior to kick-off.

21.3. The following individuals shall not be interviewed during any pre- or post- Match stand up interview:

- a) any Participating Officials that are registered to sit on the team bench;
- b) any Participating Players listed in the starting line-up, as substitutes, or that are suspended for the Match.

21.4. One (1) Pitch-Side Commentator plus one (1) assistant may make live voice reports during the Match from the position behind the goal line pitch-side advertising board (at the unilateral camera positions).

21.5. The Pitch-Side Commentator shall not have any direct communication with any of the Participating Officials and/or Participating Players during the Match.

21.6. The Pitch-Side Commentator shall be required to remain seated and immobile at all times during the Match. At no time may a Pitch-Side Commentator approach the team bench and/or any individuals during warm-up.

### Part F: Video Recordings of Matches by the Team Official Delegation

## **22. Video Recordings**

22.1. The FAS reserves the sole and exclusive right to produce, exploit and further distribute any content and/or filming for any commercial and non-commercial purposes, including but not limited to documentaries and online video content, related to the Competition and/or the participation of a Club in the Competition, including its Participating Team, Participating Players, Participating Officials and/or all Team Official Delegation.

22.2. The Participating Team shall ensure that no member of its Team Official Delegation or any third parties produce, exploit, and/or further distribute any film material relating to the Competition or the participation of a Participating Team in the Competition, for any commercial or non-commercial purposes without prior written consent of the FAS.

22.3. Participating Teams shall be permitted to make their own recordings of Matches subject to the following:

- a) only members of the Team Official Delegation may make such recordings;
- b) only one (1) camera per Club may be used;
- c) only lightweight, amateur equipment may be used, not the type of professional equipment used by professional broadcasters;

d) during filming, the Participating Official making the recording must wear the technical bib distributed by the FAS Marketing department at the start of the Competition. Only one (1) such bib will be distributed to each Participating Team. It must be returned at the end of the season.

e) the Participating Official must make contact with the FAS before the Match to locate a suitable position;

f) no other recording is allowed, including without limitation, in the team dressing rooms, Mixed Zone, at press conferences or any other location or for any reason other than listed above;

g) filming is permitted for technical football purposes

22.4. Under no circumstances shall recordings or images taken in the Stadium or other Controlled Access Area be publically distributed or otherwise used for any type of commercial or non-commercial exploitation, either during or after the Competition. Any abuse of video footage constitutes a serious violation of the Media Rights and will be sanctioned by the FAS.

### **SCHEDULE A – Camera Positioning Summary (Television)**

**Main cameras:** The main cameras need to be positioned directly on the halfway line at a suitable height within the main stand. The cameras need to have a clear, unobstructed view of the field of play at all times.

**Pitch side halfway line camera:** The camera will be fixed on the halfway line next to the fourth official.

**Offside cameras:** Located in the main stand facing the 16-meter line at each end of the pitch on the same side of the stadium as the main cameras. These cameras can be located higher in the main stand than the main cameras.

**Pitch level cameras behind the goal line:** Cameras will be located behind the advertising boards that run parallel to the goal lines at each end of the pitch. The exact location and number of cameras in this area is decided on a match by match basis, with the locations being confirmed on match Day -1.

**Pitch level cameras along the by line:** Cameras can be located in a fixed location at pitch level on the same side as the main cameras as long as they do not obstruct the view of the field of play for the fourth official and or the team benches. The cameras should also be far enough back from the pitch to ensure that there is no danger to participating players.

**Steadicams/Handheld cameras:** Steadicams and handheld cameras can be used on the same side of the pitch as the main cameras, with one operating on each half of the pitch. This will be operated by one cameraman and one assistant. The cameras must not encroach in front of the team benches, should not interfere with the assistant referee running the line and should not block the line of sight from the fourth official to the field of play.

**Pitch level Steadicams/handheld camera outside of play:** Up to two Steadicams or handheld cameras are allowed on to the field of play to cover the players walking on, team line-ups, anthems, VIP Handshakes and the coin toss.

**Tunnel camera:** A single handheld camera at each team is allowed into the tunnel prior to the teams walking out before the start of the match and half time. The camera must not

impede the players or officials.

**Stand camera behind goals:** A camera can be installed in the stand directly behind each goal, with the camera located directly in line with the penalty spots at each end. The penalty spot in the penalty box closest to the camera should be visible above the crossbar of the goal.

**Beauty shot:** Where access is suitable a fixed camera can be located at a high point in the stadium to allow a panoramic shot of the complete venue.

**Reverse pitch level cameras:** A camera or cameras can be located behind the advertising boards on the opposite side of the pitch to the Main cameras to allow for a different perspective and coverage of the team benches.

**Reverse stand level camera:** Cameras can be placed within the stand opposite the main stand.

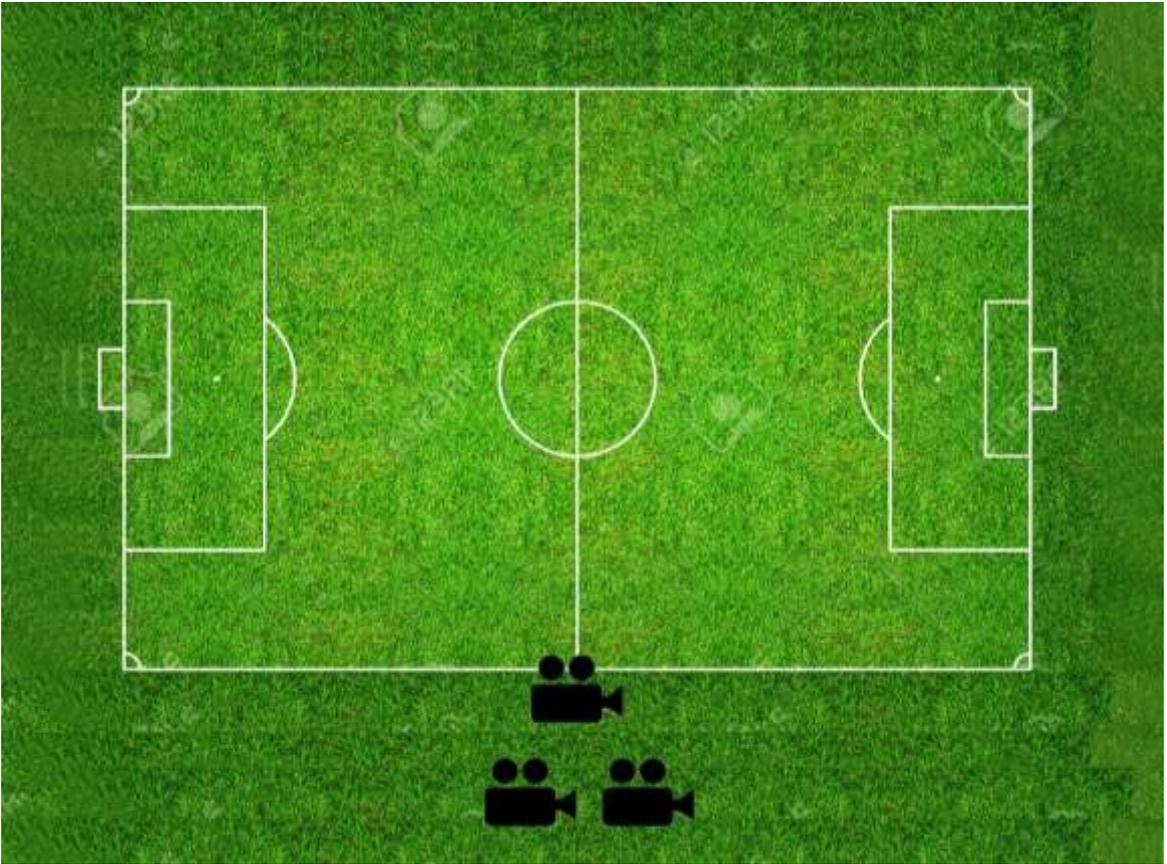
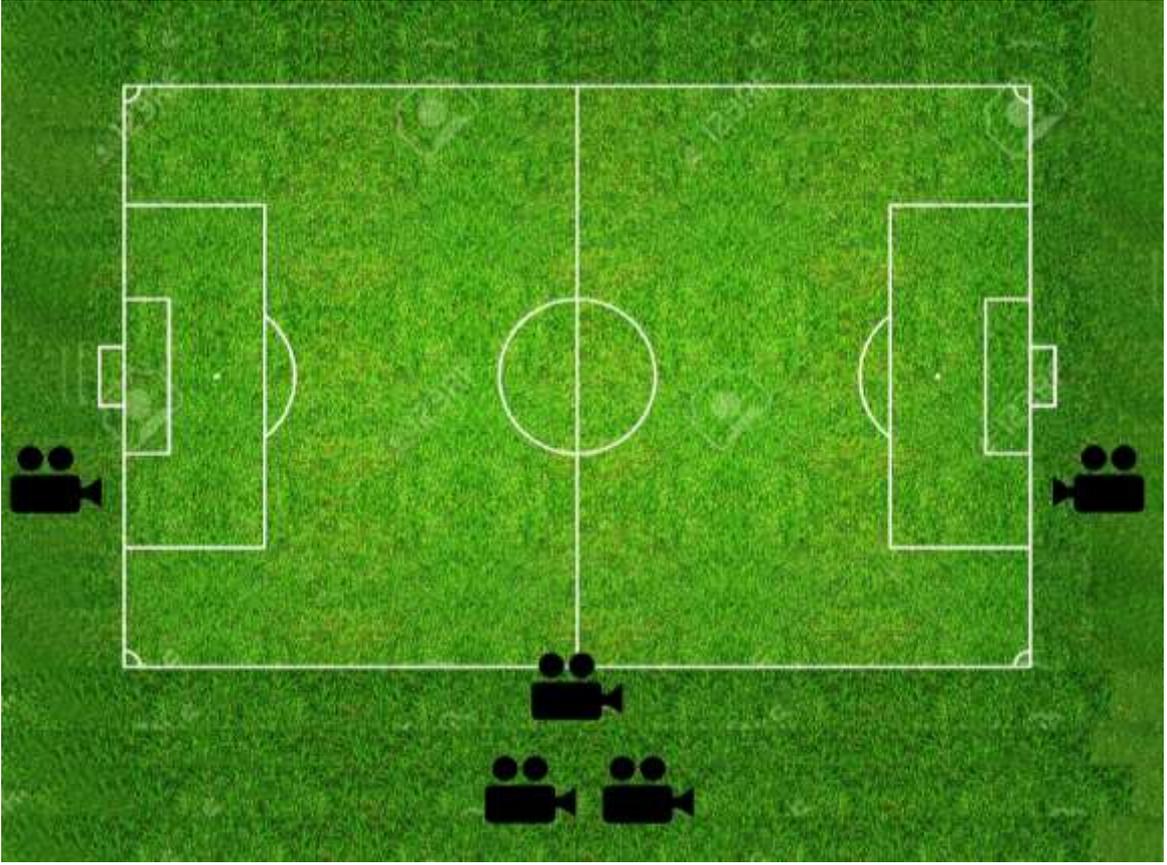
### **Camera Positioning Summary (Web)**

**Main cameras:** The main cameras need to be positioned directly on the halfway line at a suitable height within the main stand. The cameras need to have a clear, unobstructed view of the field of play at all times.

**Pitch side halfway line camera:** The camera will be fixed on the halfway line next to the fourth official.

**Steadicams/Handheld cameras:** Steadicams and handheld cameras can be used on the same side of the pitch as the main cameras, with one operating on each half of the pitch. This will be operated by one cameraman and one assistant. The cameras must not encroach in front of the team benches, should not interfere with the assistant referee running the line and should not block the line of sight from the fourth official to the field of play.

**Pitch level Steadicams/handheld camera outside of play:** Up to two Steadicams or handheld cameras are allowed on to the field of play to cover the players walking on, team line-ups, anthems, VIP Handshakes and the coin toss.



## SCHEDULE B - Generic HB Camera Plan



## SCHEDULE C - Steadicams



As the teams walkout, handheld, Steadicam is off the field.

1. Handheld/Steadicam enters the field as the teams line up for Team A
2. Handheld/Steadicam walks down Team A line-up and stops at the referees.
3. Handheld/Steadicam repositions to the end of Team B line-up, ready for Team B
4. Handheld/Steadicam walks up Team B line-up and stops at the referees.
5. Handheld/Steadicam repositions to 1 to cover handshakes before leaving the pitch

## SCHEDULE D - PITCH Centre Camera Positioning



## SCHEDULE E - Match Day Operation Countdown

Time	Task	Location
Up to 2 hrs to Kick off	Team Dressing Room Filming	Team Dressing Rooms
- 90 min	Team Bus Arrival Filming	Team drop off area
- 90 min	Head Coach Arrival Interview	Team drop off area
- 15 min	Pre/Post Stand-ups – complete by	Field of Play
- 10 min	Players Tunnel	Tunnel
0	Kick off	Field of Play
+ 80 min	Flash Interview preparation	Field of Play
+ 90 min	Flash interviews	Field of Play
	Post Press Conference	Press Conference