

# REQUEST FOR PROPOSAL

## Participation in the AIA Singapore Premier League

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### 1) Introduction

The Football Association of Singapore (FAS) is seeking proposals from interested parties to (SPL) from 2024/5 season onwards. This Request for Proposal (RFP) outlines the criteria and requirements for potential teams interested in participate the in the Singapore Premier League.

### 2) Background

Established in 1996, the AIA Singapore Premier League (then known as the S.League) is the only professional league in Singapore that attracts top local football talent and garners significant fan engagement. The SPL is committed to promoting the highest standards of sportsmanship, competition, and entertainment. With the expansion of the league, we invite proposals for the creation of a new team that aligns with the values and goals of the league.

For more information on the Singapore Premier League please click this link:

[Football Association of Singapore \(spl.sg\)](https://www.spl.sg)

### 3) Proposal Requirements

Interested parties must submit a comprehensive proposal that includes the following and aligned with the AFC Club Licensing Regulations ([AFC-Club-Licensing-Regulations-\(Edition-2023\).pdf \(the-afc.com\)](#)):

- *Introduction and overview of the Club;*
- *Ownership and Management of the Club;*
- *Home Stadium and Training Venue for the Club;*
- *Financial Plan of the Club;*
  - ***The interested Club shall not be entitled to any subvention and must demonstrate sustainable revenue source.***
- *Player Recruitment and Youth Development;*
- *Coaching and Technical Structure of the Club;*
- *Fan Engagement and Marketing Plans of the Club.*

Provide a detailed overview of the above points including the management structure of the Club. As the Club shall not be entitled to subvention, the Club shall provide a comprehensive budget and financial plan for the club's operations for the first three seasons (2024/5 to 2026/7), including revenue streams such as ticket sales, sponsorships, merchandise, and other potential sources.

#### **4) Compliance**

The submission shall ensure compliance with Singapore Premier League Regulations ([Singapore-Premier-League-2023-Regulations-CAA-23-February-2023.pdf \(fas.org.sg\)](#)) as well as the AFC Club Licensing Regulations ([AFC-Club-Licensing-Regulations-\(Edition-2023\).pdf \(the-afc.com\)](#)).

#### **5) Proposal Submission**

All proposals shall be submitted electronically to [tenders@fas.org.sg](mailto:tenders@fas.org.sg) by **20 December 2023, 1800hrs.** Late submissions shall not be considered.

#### **6) Contact Information**

For inquiries or additional information, please send your queries electronically to:

[tenders@fas.org.sg](mailto:tenders@fas.org.sg)

Thank you.

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