
REQUEST FOR PROPOSAL

Organisation Of Alternative Football Programmes For The Community & Grassroots In Singapore.

1) Introduction

The Football Association of Singapore (FAS) is seeking proposals from interested vendors, clubs and/or academies to develop and organize alternative football programmes for the community and grassroots in Singapore. Proposals may include alternative forms of football but not limited to:

- Beach Soccer
- Futsal
- Masters Football
- Walking Football
- Other Forms of Football Activities, e.g.
 - Seven (7)-a-side

This Request for Proposal (RFP) seeks to harness the energy of private and grassroots organizations to grow the passion for football in Singapore. It outlines the criteria and requirements for potential parties interested to organize the various alternative football programmes.

2) Background

The Football Association of Singapore is committed to developing and advancing the game at all levels. While the core thrust of the Association is to develop elite football in Singapore, it recognizes that Singaporeans' passion for playing football is not limited to traditional 11-a-side games.

Organising and running league and cup competitions, the stewardship of international teams, the establishment of youth development, women's football, refereeing and coaching frameworks are some of the affairs of the FAS. Equally important, however, is to ensure mass participation, which plays an important role in developing a healthy lifestyle, footballing skills and increasing interest in the game.

As such, this RFP is to help raise more interest and participation in alternative forms of football participation, to increase participation in the sport at different levels. The FAS shall work with the proposed vendors to bring alternative programmes to the community. As the National governing body for football, the FAS shall support the planning and facilitate the organisation of these alternative football programmes, which shall be aligned with the National and the FAS's objectives.

For more information on the Football Association of Singapore please click this link:

[Football Association Of Singapore](#)

3) Objectives

The primary objectives of the alternative football programmes are follows:

- a. Inclusivity: Create a football variant that encourages broader football participation in the community, amongst individuals of all ages, gender, abilities, and backgrounds.
- b. Innovation: Introduce and create unique elements to the Game that distinguishes it from traditional football (11a-side Association Football), promoting engagement, health, and social engagement in the Singapore community.

The type of alternative football is inclusive of but not limited to the listed below:

- Beach Soccer ([Beach-Soccer-Laws-of-the-Game-2022-2023-EN.pdf \(fifa.com\)](#))
- Futsal ([Futsal-Laws-of-the-Game-2022-2023-EN.pdf \(fifa.com\)](#))
- Masters Football (50-years old and above)
- Walking Football
- Other Forms of Football
 - Seven (7)-a-side

Interested vendors/clubs/academies shall provide a proposal that covers the following:

- Strategic Outcome of the event/s
- Designing the game format
- Rules of the game.
- Equipment specifications.
- Implementation of the programme/s
- Recommended venues for programme/s
- Targeted demographics
- Financial plans for sustainability of the programme/s.

4) Proposal Requirements

Interested vendors must submit a comprehensive proposal of **any or a variety** of the alternative football programmes listed. Other programmes not included shall also be considered. The proposals submitted shall include the following key components:

a. **Introduction:**

- Overview of your organisation, including management staff, experience in developing football programme or any other sporting programmes particularly targeted at the community level
- Present the objective/s of the alternative football programme/s.

b. **Methodology:**

- Detailed plan for designing the alternative football programme format including a brief of the rules and regulations
- Details to ensure inclusivity and accessibility for participants of all backgrounds and abilities for the programme/s
- Safety measures and considerations in the proposed programme design.

c. Implementation:

- Outline of the steps involved in implementing the alternative football programmes
- Timeline for development and launch of the programmes
- Description of any required resources, partnerships, sponsorships, venues, and potential collaborations with private and/or public sectors.

d. Budget And Financials:

- Details budget proposal outlining costs associated with design, testing and implementation
- Breakdown of expenses, including any potential sponsorship, new funding from external sources.

5) Compliance

The vendor shall, at its own costs, obtain and maintain all licenses and authorisations, including export licenses and permits and other governmental authorisations or certifications required without any restrictions or qualifications whatsoever to enable the vendor to fulfill all its obligations under the contract.

6) Proposal Submission

All proposals shall be submitted electronically to tenders@fas.org.sg by **22 July 2024, 2359hrs.** Late submissions shall not be considered.

7) Contact Information

For inquiries or additional information, please send your queries electronically to: tenders@fas.org.sg

Thank you.

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